

AI vs. HI

Preface

“I believe we can change the world with one amazing book of positivity at a time.”—Dancing Elephants Press founder, Dr. Gabriella Kőrösi

This book was created in support of human connection, positivity, joy, hope, and caring for each other and the environment around us. Authors of the stories, essays, and articles aim to inspire, challenge, explain, offer, and move you in a better direction. Previous Dancing Elephants Press (DEP) book projects include *Holistic Journey Toward Wellness* (2022), *The Joy of Life* (2023), *Moments of Eternity* (2023), and *Creative Writing Ideas to Spark Your Imagination* (2023).

The Beginning

A group of passionate writers, tired of AI-generated content crowding out original, meaningful writing produced by 100% human intelligence and creativity, were concerned. They came up with this 2024 book project, *Artificial Intelligence vs. Human Intelligence (AI vs. HI)*.

Human writing brings creativity and joy. Our goal is to support human writers by not using AI in our writing and not providing a venue for AI-generated content. Thousands of human writers (the numbers increase every day) have pledged to use HI, or human intelligence, instead of AI in their stories, articles, and posts.

Our aims are crystal clear:

To bring global attention to the importance of HI.

To explore all aspects of AI-generated content use, its effects, and its potential impacts on humankind.

AI content impacts every human writer

Earnings and compensation for human writers are eroding day-by-day, and the creative craft of writing is far less respected than it should be. That disrespect trickles down to all of us in this business of creating material for people to read, watch, and learn from.

Everywhere, we are confronted with \$5.00 content hacks, artificial intelligence cheats, and new technologies that offer throwaway creative products. It's extremely challenging for skilled people to make a solid living in their creative businesses. I'm betting you're feeling it too. By staying informed and adaptable, we creatives can position ourselves as versatile, innovative makers while getting ready to navigate and embrace the future.

What you will gain from this book

You will find a better understanding of the current creative climate. We must never abandon the idea that creative work has value. Learn how challenging it has become to make a living in creative endeavors and how you can be an activist.

Advocacy and solidarity can make a difference. There is power in standing together and fighting for better outcomes. You will come away understanding the crucial role creatives play in making content and images.

Technology is changing every industry. We'll show you how to adapt or fail. Stay informed and explore the ethical use of emerging technologies.

By staying informed and being proactively engaged, you can position yourself as versatile and forward-thinking. This knowledge will prepare you, as a human, to thrive in an art that has always sought evolving and fresh perspectives and creative approaches.

As creatives, we are, by definition, innovators. If you think about it, we tend to embrace forward progress while maintaining our efficacy in the entertainment and publishing fields. We can shape our work to meet the demands of the digital age and preserve the future of human creativity without falling prey to unethical and questionable practices.

Why We Oppose AI-generated Content

Humans tamed fire and learned to make tools on their own. But the technology that defined our place in nature was human speech, something other animals never mastered. AI can mimic human speech, but it can't supplant it.

In its development, AI large language models used a deep-learning algorithm to analyze enormous amounts of text and data to identify language patterns. So, it learned to generate responses similar in style and tone to human speech.

“all these systems do is calculate statistical probabilities of what the next word of a response should be. There’s no intelligence in there at all; the system doesn’t know what it’s talking about – it just tries to mimic what it sees on the internet. And the more AI content floods the internet, the more the training material for future Large Language Models is either poisoned or diluted.” Gary Friedman
While the development of natural language processing technologies has enormous potential, it raises important ethical and social questions. The bots scrape the entire internet for intellectual properties, regardless of copyrights and regardless of whether the material was published intentionally or re-published by bad actors seeking personal gain.

Human authors, creators, and artists did not authorize the taking and use of their properties. No one has been compensated for the use of their work, and that has enabled companies, developers, and platforms to profit handsomely. Those profiteers have never made their scraping process transparent. Lawsuits abound as creatives struggle to preserve their legal ownership rights against AI platforms.

Copyright offices and legislative bodies around the world are digging into the issues and promising solutions. They wrestle with a myriad of questions.

What are the implications of using AI-powered language models to create content? What happens to human jobs when we automate language-based tasks? How can we ensure that AI language systems give factual, unbiased, and fair responses? Can AI companies obtain training data fairly and equitably for all involved?

We want to help you stay informed and proactively engaged. This knowledge will prepare you to thrive in a world that may be falling prey to fast machine solutions without regard to quality, accuracy, or objectivity.

By taking a stand together, we can certainly meet the demands of the digital age while still protecting the future of human creativity and human contributions. There’s no reason creatives shouldn’t be fairly compensated and appropriately respected for their talents and skills.

AI-generated content takes readers away from human creative workers. We have enormous respect for readers who care enough to seek out the truth and support HI. In this book, we aim to give you a clear and useful perspective.