## **OUR BELOVED PETS**

## THE ART OF PET TREATS



I like to tell my story, My name is Mr Yuan Fuchi Co-Founder of Rongcheng W.A.T Foodstuff and Qingdao Trust Pet Treat Foodstuff manufacturers based in Qingdao Shangdong China,

In the quaint, poverty-stricken village outside Qingdao, resided a young boy named Yuan. My life had dealt me a cruel hand, leaving me with meagre means and a heart filled with dreams.

One fateful day, as I wandered through the dusty streets, a stray dog caught my eye. Its ribs protruded, and its eyes held a desperate plea. Moved by compassion, I brought the canine home and shared my meagre scraps of food.

As days turned into weeks, My bond with the dog, which I named Fu, grew unbreakable. As usual, I would walk by the train station going to school and see local people flocking to onboard trains to travel to big cities like Shanghai or Beijing to get work as kitchen

porters or cleaner positions as pay more money in the big cities, I was informed by my parents so they made sure I studied hard to get a decent job within our city of Shangdong,

Fu's presence brought a ray of joy into my otherwise dreary existence. However, my financial situation remained dire.



Village life was quite boring until moved to the big city

I got a loan from my uncle. With the loan in hand, I purchased a few bags of flour, sugar, and meat. Working tirelessly in his humble kitchen, I began experimenting with different recipes for pet treats. After numerous failed attempts, I finally stumbled upon a winning formula

.Word of my extraordinary pet treats spread like wildfire. Wealthy city dwellers flocked to my factory eager to purchase delicious and nutritious snacks for their beloved companions. As demand soared, My income grew exponentially.

However, I never forgot my humble beginnings, So I look after my parents in old age and I have established a scholarship fund for underprivileged children who dreamed of starting their business. I also donate generously to animal shelters and rescue organisations, ensuring that the pets I love to be well cared for in the future.

I still have to pinch myself working in this amazing industry and meeting so many great people from retailers to wholesalers to independent businesses for pet treats and pet lovers alike.

I would recommend conducting thorough research on the current pet treat market and demand for pet treats in China before deciding to buy a new pet treat factory. This will help to ensure that there is a viable market for the product and that the investment will be profitable. Additionally, it is important to carefully evaluate the potential location of the factory. as well as the cost of production and labour in that area. This will impact the overall cost of the factory and the competitiveness of the production of the market. Furthermore,

I suggest considering the necessary licences and regulations for operating a pet treat factory in China or other Countries. It is essential to comply with all the local laws and regulations to avoid any legal issues or penalties Moreover, it would be beneficial to research and understand the competition in the pet treat market industry in China or wherever you want to set up the business. This will help in determining the unique selling points and pricing strategy for the products. In terms of financing. It is crucial to carefully consider the financial feasibility and return on investment of the new factory. This includes analyzing the initial investment, operational costs and projected profits.

**CHAPTER ONE** 

**NEW LIFE BEGINS** 

**CHAPTER TWO** 

NEW LOVE FOUND

CHAPTER THREE

**FACTORY FUN** 

CHAPTER FOUR

DOGS HEALTH

**CHAPTER FIVE** 

**PET TOYS** 

**CHAPTER SIX** 

NUTRITION FOR BELOVED CATS

CHAPTER SEVEN

REFRESHING DRINKS and ICE CREAM FOR PETS.

**CHAPTER EIGHT** 

PETS WEIGHT

CHAPTER NINE

FAMOUS FRIENDS



John F Kennedy with Family Pets